

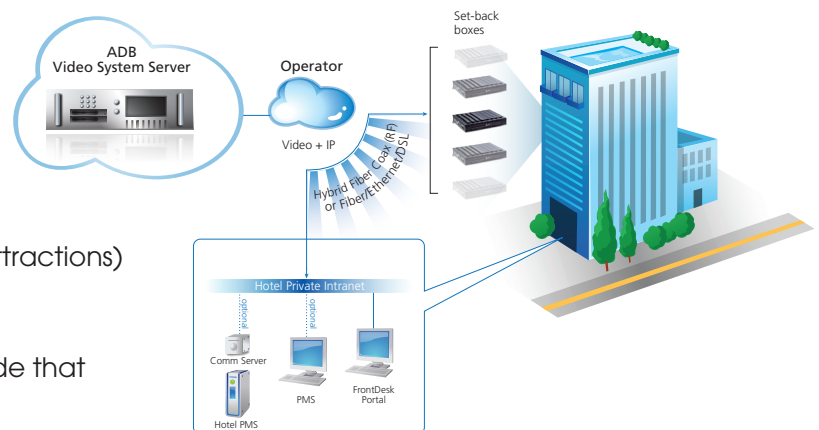


vuTyme

An industry leading end-to-end commercial video, media and communications solution suitable for hospitality, healthcare, educational institutions and conferencing venues

HIGHLIGHTS

- Full HD channel line-up, video-on-demand
- Fast check-out
- Messaging
- Digital signage and local advertising
- Concierge services (local weather, news and attractions)
- No head-end infrastructure on hotel premise
- HTML5 based user-friendly guest interactive guide that runs on multiple device types
- Powerful web portals for commercial property manager to drive services and hotel brand identity across facilities



vuTyme is an end-to-end solution for the delivery and management of video and services to business properties:

- Hospitality
- Healthcare facilities - hospitals, retirement homes, recreation and wellness centers, physician waiting rooms
- Educational institutions - schools, universities, training centers
- Conferencing venues
- Any environment that uses business TV, messaging and/or digital signage

vuTyme enables operators to provide easy-to-implement broadcast, IP, and VOD services to businesses wanting to generate revenue from their video service using their existing residential network.

vuTyme enables hoteliers to provide a complete set of services like concierge, reservation, messaging and advertisement to improve guest experience and generate additional revenues.



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vuTyme is a WIN-WIN solution

For commercial property managers

- vuTyme offers opportunity to enhance customer's experience by offering flexible channel line-up, access to premium content
- Customizable branding and menus, interactive features
- Front Desk Portal to monitor and manage local services

For guests

- Access to high quality content and premium assets like VoD
- Elegant and intuitive vuTyme Client application to simplify navigation
- Common user experiences across hotel chain
- Interactive features
- Hotel services accessible from TV screen

For operators

- vuTyme systems runs on existing network infrastructure
- Fully scalable and using Open-Standards technology
- Web client/server architecture, capable to be run from cloud as a service
- Set of tools and application to create and manage offering as well as maintain service
- Reliable client devices with advanced vuTyme client application



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TECHNICAL SPECIFICATIONS

Video services

- SD and HD video
- Linear, VoD, PPV, DVR-Lite
- QAM, IP, satellite, OTT hybrid support
- Property specific channels
- Common channel numbers across properties, if required

Easy on-screen menu guide

- Home channel
- 2-hour Grid Guide / Channel info bar
- Elegant and intuitive on-screen menus
- Service personalization (multi-language, guest name, UI features)

Selectable settings

- Closed Caption/Subtitles
- Audio Language
- Parental Control / PIN

Hotel Services

- Portfolio/ Concierge
- Room Service ordering
- Hotel satisfaction ratings

Hassle-free on-premise infrastructure

- No on-premise head-end equipment needed
- Property Management System integration

Platform to manage hotel brand identity

- Branding of service offer
- Local news, local channels, local weather and local attractions
- Digital signage
- Adverts and messaging
- Housekeeping
- Configurable channel line-ups – supports the creation of channel subsets for different areas
- Integration with social media

Client devices

- Discreet Set Back Box (SBB) design, out of sight and secured to avoid damage or theft
- Cable SBB, Hybrid SBB, IP SBB, HDMI dongle, Portable devices

Runs on existing Operators' head-end

- Centralized management and monitoring across entire deployment footprint
- Common code download mechanisms
- Solution server co-located in data center or running from Cloud

Open-Standards

- OpenCable, DVB-C, DOCSIS/DSG, IPTV, OCAP, HTML5, CSS

Web client/server Architecture

- Highly available*, scalable to >1M rooms**
- Secure system Administrator login to server
- Web-based communication protocol - XML interfaces

Multi-layer administration portals

- Business Management Center (BMC) portal: dedicated to system administrators to manage offering and monitor services in real-time
- EzVu portal: used by property managers to manage and implement brand identity, monitor/reset property device clients, set local configurations and enhance guests experience (resettable settings: UI Language, PIN, Subtitles, Audio Language, Parental Control, Guest name)

* requires paired server virtual machine technology

** Server CPU(s) dependent

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