

vuTyme NOW™

In-Room Entertainment

Who We Are

Our mission is to help our customers deliver their video & broadband services reliably and in a cost-effective manner, ensuring excellent return on investment and superior customer satisfaction.

1995

ADB was
founded

250 employees

out of which 75% are
engineers

2,300,000

screens managed

Worldwide Presence

USA, Italy, Poland, Taiwan
HQ in Geneva, CH

200+

happy customers
served in 30 years

Introduction

We Help Your Business Grow Faster With **vuTyme NOW™**

vuTyme NOW™ is the same successful in-room TV entertainment (IRE) system used by Charter, Cox and Foxtel, but optimized for operators that need to get to market faster with low to no CAPEX.

vuTyme NOW™ offers a comprehensive suite of TV-based in-room services. These services are aimed at enhancing the guest experience and providing reliable, high-value solutions for premises owners.

vuTyme NOW™ currently manages over 300,000 screens across the USA, Europe, and Australia.

vuTyme NOW™ is present in over 3,500 hotels, retirement care facilities, casinos, hospitals, mining camps, pubs, fitness clubs, waiting rooms, and many other commercial premises.



vuTyme NOW™ Overview

vuTyme NOW™ is a managed system that delivers a quality guest-room TV experience. Among its many unique features, a few product highlights are listed below:

- 24/7 NOC, plus industry-leading technical engineering support.
- Special features for different verticals (hospitality, healthcare, retirement, bars, restaurants).
- Customized UI branding by property area, room, or individual TV.
- Concierge features.
- Intuitive tools for comprehensive remote support (aka PRISME) - designed by operators for operators.
- Locally inserted channels.
- Unique channel lineups by property area, room, and individual TV.
- 3 UI Languages.

What Our Clients Say

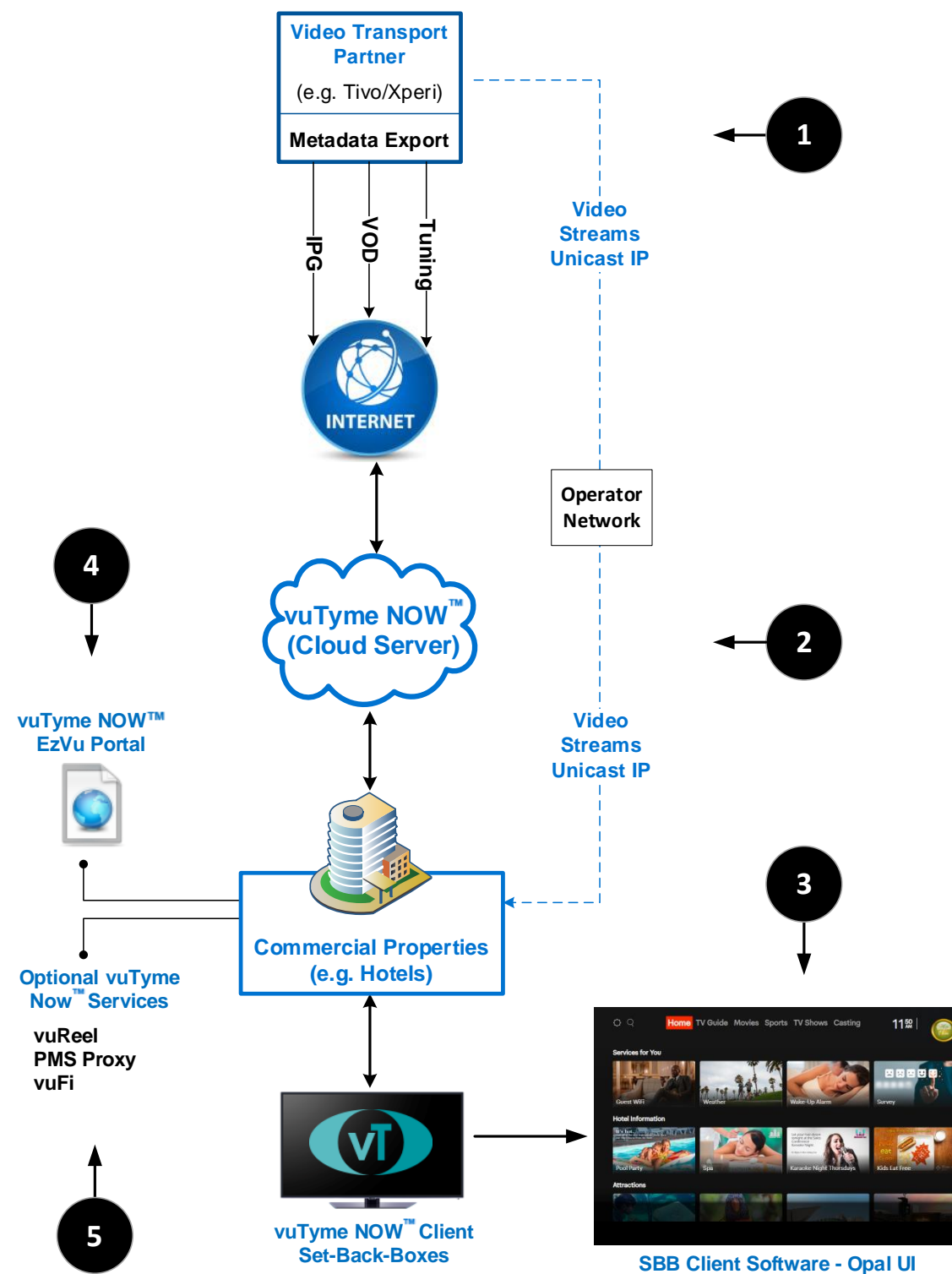
“Foxtel searched the globe to find the best guest engagement platform for commercial premises and is delighted to develop this technology with vuTyme™ for the Australian market.”

Steve O’Connor
Chief Revenue Officer at Foxtel Group



vuTyme Now™ System Components

The numbers in the diagram below reference specific explanations on the following page.



1

Video Transport Partner

- ADB is working with key video transport partners associated with the NCTC - such as Tivo/Xperi – to deliver high-quality video and VOD to the vuTyme NOW™ system. This includes acquiring the metadata used to build the guide, present VOD catalogues, and tune stations.

2

vuTyme NOW™ Server (AWS Cloud)

The control point of vuTyme NOW™ that manages and monitors the whole deployment. This includes:

- PRISME monitoring tools. PRISME is an integrated suite of operational tools that provide hierarchical management and monitoring solutions unique to commercial properties that residential-focused solutions don't provide.
- Managed Services to keep the system as turnkey as possible.
 - Tier 2 and 3 operations support, proactive monitoring.
 - Client and server software update management.
 - Property and lineup creation.
 - Note: Operators manage tier 1 support and installations.

3

vuTyme NOW™ Set-Back-Box (SBB), Software, and UI

- The SBB firmware and Opal UI are separate software components for low-impact in-field upgrades. Key UI features include:
 - Live TV, pause live TV, and guest messaging.
 - Property compendium, local attractions, guest Wi-Fi Fast-Connect, digital signage, and more.
- The SBB platform used is the ADB-2682WF and mounts behind the TV. It provides POE, Ethernet, 4K, and tri-band 2.4/5/6GHz Wi-Fi. Porting vuTyme NOW™ to your selected platform can be also be explored.

4

vuTyme NOW™ EzVu Portal

The EzVu portal is easily provisioned to property managers to give them control over their deployment. Examples include:

- Manage on-screen settings, monitor and troubleshoot client SBBs.
- Flexible configuration of vuTyme NOW™ guest features (see number 3 above).

5

Optional vuTyme NOW™ Components

With additional agreement, vuTyme NOW™ can enable enhanced features using a system package called vuEdge. vuEdge is a small, case-hardened mini-PC that can be activated in the following software modes:

- vuReel - On-premises video upload and insertion to local channel lineups.
- PMS Proxy – Integrates vuTyme NOW™ with a local property management system to enable the guest name in the UI, fast checkout, folio view, and guest purchases.
- vuTyme NOW™ also offers vuFi. vuFi is an easy-to-install WiFi video distribution system that allows vuTyme NOW™ SBBs to operate completely over WiFi.

vuTyme NOW™ is designed,
developed, and managed
by team members in the
USA, Poland, and Australia.

We are here to make your
life easier and your
customers happier.

Meet our Team!



Visit Our Site Online



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